

## Privacy policy

### 1. Definitions

Administrator- SUPERSONIC FOOD PL LIMITED LIABILITY COMPANY KRS 0000839873 NIP 9512501164 REGON 385996745 ul. Bruzdowa 100C/2, 02-991 Warsaw, Poland mailing address: SUPERSONIC Food, HubHub, ul. Progress 14, 02-676 Warsaw email: [contactus@supersonicfood.com](mailto:contactus@supersonicfood.com)

GDPR – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC.

Service – website operated by the Administrator at: [supersonicfood.com](http://supersonicfood.com)

User – any natural person visiting the Service or using one or more of the services or functionalities described in the Policy.

### 2. Data processing

In connection with the User's use of the Website, the Administrator collects data to the extent necessary for the provision of individual services. The following are described detailed rules and purposes of the processing of personal data collected during the use of the Website by the User.

### 3. Purposes and legal bases of data processing

Personal data of all Users using the Website (including IP address or other identifiers and information collected through cookies) are processed by the Administrator:

- a. in order to provide electronic services to the extent that the content collected on the Website is made available to Users, and to handle user inquiries – then the legal basis for processing is the necessity of processing for the performance of the contract (Art. 6 para. 1 lit b GDPR);
- b. for analytical and statistical purposes – then the legal basis for processing is the legitimate interest of the Administrator (Art. 6 para. 1 lit f GDPR) consisting in conducting analyses of users' activities, as well as their preferences in order to improve the functionality used and the services provided;
- c. for the purpose of possibly establishing and asserting claims or defending against them, the legal basis for processing is the legitimate interest of the Administrator (Article 6(1)(f) of the GDPR) in protecting his rights;

The User's activity on the Website, including his personal data, is recorded in the system logs (a special computer program used to store a chronological record containing information about events and activities related to the IT system used to

provide services by the Administrator). The information collected in the logs is processed primarily for the purpose of providing services. The Administrator also processes them for technical, administrative purposes, for the purpose of ensuring the security of the IT system and the management of the system, as well as for analytical and statistical purposes – in this regard, the legal basis for the processing is the legitimate interest of the Administrator (Art. 6 para. 1 lit. f GDPR).

#### **4. Newsletter**

The Administrator processes users' personal data in order to carry out marketing activities, which may consist in sending the User marketing content corresponding to his interests (newsletter);

For this purpose, after the user's prior consent, the user's personal data provided on the Website, such as name and email address, will be forwarded to the Administrator's partner in order to send an e-mail containing content of interest to the User.

The Administrator does not make automated decisions in relation to the User and the User's personal data are not subject to profiling.

#### **5. Cookies**

The Administrator's website uses "cookies". If you do not change your browser settings on the Reader's side, you agree to their use. This is short text information that's stored on your computer, phone, tablet, or other device. They may be read by the Administrator, as well as by systems belonging to other entities whose services he uses (such as Google). Cookies usually contain the name of the website from which they originate, the duration of their storage on the end device and a unique number. For more information about cookies, please visit [the www.allaboutcookies.org](http://www.allaboutcookies.org).

Cookies used on the website do not store personal data or other information collected from the Reader. The website uses a cookie to identify your browser session, which allows you to use the functions of the website. The use of "cookies" techniques does not allow the collection of any personal and address data of the Reader or any confidential information from his computer.

Cookies are used for the following purposes: maintaining the security of services and preventing fraud, facilitating the performance of the website, recording visits for marketing and statistical purposes, using social functions, supporting the personalization of websites (e.g. saving language settings). Cookies can also be used and placed by partners cooperating with the Administrator – they are then subject to the cookie policies or privacy policies of the entities placing them.

The Administrator reserves the right to use Google Tag Manager for marketing purposes. This involves the use of Google cookies, such as Google Ads codes.

The scope and purpose of the data collection, as well as the way in which you contact and exercise your rights or make privacy settings, are described in the privacy policy of individual service **providers**.

By default, the internet browser allows the use of cookies on the device. The Administrator informs that you can change the settings in your web browser - completely block the automatic handling of cookies or request notification every time cookies are placed on the device.

If you are using Google Chrome, the manual can be found here – <https://support.google.com/chrome/answer/95647?hl=en>

If you use Mozilla Firefox, the manual can be found here – <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>

If you are using Safari, the manual can be found here – [https://support.apple.com/kb/ph21411?locale=pl\\_PL](https://support.apple.com/kb/ph21411?locale=pl_PL)

If you are using Microsoft Edge, the manual can be found here – <https://docs.microsoft.com/en-us/microsoft-edge/devtools-guide/debugger/cookies>

If you are using Internet Explorer, the Administrator suggests changing the tool to any of the above, and the manual can also be found here – <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>

The Administrator feels obliged to wr out that disabling or limiting the use of cookies may cause difficulties in using the website and limit its functionality.

## 6. **Processing your data.**

### a. Within the EEA

Within the Service, user data is processed by entities cooperating with the Administrator, which in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46/EC are obliged to comply with high privacy standards similar to those contained in the Policy.

In the case of the newsletter tool- Get Response sp. z o.o. collected data may lead to the identification of a specific person, more information about the privacy standards of the tool is available at the <https://www.getresponse.pl/informacje-prawne/polityka-prywatnosci>.

For HotJar– The data collected generally makes it impossible to identify a specific person, and more information about the privacy standards of the tool is available at [the GDPR Commitment](#) and [Do Not Track link](#)

b. Outside the EEA:

As some entities cooperating with the Administrator are established outside the European Union and are therefore treated as so-called third countries under the GDPR. The Controller shall ensure that entities are committed to ensuring adequate protection of personal data.

For Google Inc. The data collected makes it impossible to identify a specific person, and more information about the privacy standards of the tool is available [www.google.com/intl/pl/policies/privacy/partners/](http://www.google.com/intl/pl/policies/privacy/partners/). In addition, using the following link: <https://tools.google.com/dlpage/gaoptout> is possible to disable the activity as measured by Google Analytics.

For Facebook Inc. – The data collected generally makes it impossible to identify a specific person, and more information about the privacy standards of the tool is available at the <https://developers.facebook.com/docs/privacy/>

Thus, the above companies guarantee compliance with standards in the field of personal data protection, and the use of their technology by the Administrator when processing personal data is lawful.

## 7. Period of processing of personal data

The period of data processing by the Administrator depends on the type of service provided and the purpose of the processing. As a general rule, the data are processed for the duration of the provision of the service or the execution of the order, until the consent is withdrawn or an effective objection to the processing of data is raised in cases where the legal basis for data processing is the legitimate interest of the Administrator.

The period of data processing may be extended where the processing is necessary to establish and pursue possible claims or defend against them, and there after that time only in the case and to the extent required by law. After the processing period has elapsed, the data is irretrievably deleted or anonymised.

## 8. User permissions

You have the right to:

- a. access to the content of the data and to request their rectification,
- b. Delete data
- c. restrictions on processing,
- d. the right to data portability,

- e. the right to object to the processing of data,
- f. right to lodge a complaint with the supervisory authority- President of the Office for Personal Data Protection ul. Ratus 2, 00-193 Warsaw

To the extent that the User's data is processed on the basis of consent, it can be withdrawn at any time by contacting the Administrator.

The User has the right to object to the processing of data for marketing purposes, if the processing takes place in connection with the legitimate interest of the Administrator, as well as – for reasons related to the specific situation of the User – in other cases where the legal attitude of the data processing is the legitimate interest of the Administrator (e.g. in connection with the achievement of analytical and statistical purposes).

## **9. Recipients of data**

In connection with the provision of services, personal data will be disclosed to external entities, including in particular providers responsible for the operation of INFORMATION systems, marketing agencies (in the field of marketing services) and entities associated with the Administrator.

If you obtain your consent, your data may also be shared with other entities for their own purposes, including marketing purposes.

The Administrator reserves the right to disclose selected information about the User to competent authorities or third parties who request such information on the basis of an appropriate legal basis and in accordance with the provisions of applicable law.

## **10. Contact**

Contact with the Administrator is possible at the e-mail address of [data@supersonicfood.com](mailto:data@supersonicfood.com)

## **11. Privacy Policy Changes**

The policy is reviewed and updated on an ongoing basis. The current version of the Policy has been adopted and has been in force since 01.01.2021.